

## **Divine Arts Signs R&B Diva Sumeet for Digital Music Distribution**

*Through the agreement, Divine Arts, Inc. will provide all of the current and the highly anticipated new music of Sumeet to on-demand streaming, download and mobile channels across the world.*

SAN FRANCISCO (PRWEB) November 29, 2005 -- Divine Arts, Inc. announced today that it has entered into a digital license agreement with R&B diva Sumeet – the North American singer who launched her career with the worldwide hit "Agony" featuring Atlantic Records recording artist Elephant Man. Through the agreement, Divine Arts, Inc. will provide all of the current and the highly anticipated new music of Sumeet to on-demand streaming, download and mobile channels across the world.

Sumeet commented on the partnership: "There is no question that digital music has been revolutionized in the past few years. I want to be an artist that can stay at the forefront of technology so I can provide my listeners with new music quickly, conveniently, and legally. The distribution agreement with Divine Arts allows me to do just that. I look forward to releasing groundbreaking new music in 2006".

Manu Kaushish, CEO of Divine Arts, Inc. welcomed the young singer: "Sumeet is part of the new movement in hip-hop music that blends various cultures and styles to create unique and trendsetting music. With the backing of our powerful digital distribution network, we look forward to a long and successful relationship with Sumeet, who has always been one step ahead of her peers. Sumeet is the first of many independent artists who will be releasing their music using our digital distribution as a primary channel."

Sumeet's debut independent album "Deeper" will be available to online audiences of Divine Arts' distribution partners within the next few weeks, with her new music following in early 2006.

About Divine Arts, Inc.

Divine Arts, Inc. is a leader in digital distribution services for content from the Indian subcontinent. Based in California, the founders of Divine Arts, Inc. have extensive experience with India's entertainment industry. Through relationships with record labels and distribution channels, the company uses its knowledge of emerging technologies to bring the rich culture of the Indian subcontinent to the rest of the world. In addition, Divine Arts, Inc. provides artist management and radio licensing services. More information on Divine Arts, Inc. can be found at [www.divine-arts.com](http://www.divine-arts.com).

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